



## WANT TO INCREASE YOUR ONLINE EXPOSURE AT AN AFFORDABLE RATE?

Visit Minneapolis North (Convention & Visitors Bureau) has been established since 1986 and offers a great website [www.visitminneapolisnorth.com](http://www.visitminneapolisnorth.com) to promote your event, business or services online at very affordable rates.

If you are looking to reach consumers and planners alike from the Minneapolis area as well as browsers from greater Minnesota, North Dakota, South Dakota, Wisconsin, Iowa, Illinois and Manitoba, Canada—take advantage of our great introductory rates!

- A Comprehensive Website Reaching More than 10,000 Visitors per Month!
- WHAT YOU GET FOR YOUR INVESTMENT
  - Promote Your Event, Business or Services
  - Submit Up to 100 Words of Copy
  - A Link to Either a Website or An E-mail Address
  - A Graphic or Photo of Choice
  - Assistance with Creation
  - Appears on 3 Pages of Your Choice, + Area Promotions Page
- ADVERTISERS CAN SELECT
  - The Month or Consecutive Months Your Ad Will Appear
  - The Pages Your Ad Will Appear
  - 2 Great Affordable Introductory Packages!

### QUESTIONS?

Contact Brent Haugen, Director of Marketing & Tourism  
763.252.1416 / [brent@visitminneapolisnorth.com](mailto:brent@visitminneapolisnorth.com)

THE ESTIMATED  
GRAPHIC SIZE



INTRO COPY AREA  
PART OF YOUR  
MESSAGE GOES  
HERE



Visit Minneapolis North
Online Advertising Contract

Advertiser Information:

Advertiser
Contact
Address
City/State/Zip
Phone/Fax
Email

Please Indicate Package:

- THE #1 PACKAGE—1 Introductory Month for \$75 (Save \$25)
3 FOR 3 PACKAGE—3 Consecutive Months Introductory Rate at \$150 (Save \$75)

LINK TO: Website E-Mail (please indicate below where to link)

WHICH MONTH(S)
[Blank lines for month selection]

Select Which (3) Three Online Landing Pages Your Ad Will Appear:

- WHAT TO DO: Shopping, Dining, Golf, Parks, Recreation
WHAT TO SEE: Sporting Events, Museums, Theatre, Entertainment, Tours
WHERE TO STAY: Hotels, Extended Stays, Campgrounds
PLAN YOUR EVENT: Meetings/Conventions, Sports/Competitions, Weddings/Social Event

Text for Your Ad (up to 100 words):

Cost Summary: THE #1 PACKAGE—\$75 (Save \$25), 3 FOR 3 PACKAGE—\$150 (Save \$75)
Total Amount Due
Contact Information: Visit Minneapolis North, Advertising Sales, 6200 Shingle Creek Pkwy #248, Minneapolis, MN 55430
ph: 763.566.7722, fx: 763.566.6526, E: brent@visitminneapolisnorth.com

This is a legally binding contract between the following parties: This Visit Minneapolis North, hereinafter called the "PUBLISHER" and, the individual or organization represented on the reverse side of this contract, hereinafter referred to as the "ADVERTISER".

1. The PUBLISHER will include the ADVERTISER'S advertisement as described in the contract. PUBLISHER reserves the right to refuse to publish advertisements that do not represent the best interests of Visit Minneapolis North.
2. The ADVERTISER shall provide the needed information, instructions and images to complete the advertisement. No ad preparation fee shall be charged to the ADVERTISER for ads that meet required digital specifications.
3. For advertisers using advertising production services from any agency connected with VMN or what will be called "AGENCY", the PUBLISHER will not assume any responsibility or liability for ad creation or billing. The services between AGENCY and the ADVERTISER will be exclusively between those two parties.
4. Final ad placement and positioning is at the sole discretion of the PUBLISHER and is not guaranteed.
5. The ADVERTISER holds and saves harmless the PUBLISHER and the Visit Minneapolis North against all liability for libel, slander, illegal competition or trade practice, infringement of trademarks and/or trade names, violations of rights of privacy, and infringement of copyrights and proprietary rights resulting from publication of advertising herein provided in the form furnished by the ADVERTISER.
6. Cancellation of this agreement by the ADVERTISER must be in writing and received by the PUBLISHER prior to SPECIFIED PUBLISHED MONTH. In the event of cancellation, the ADVERTISER shall reimburse to the PUBLISHER any expenses the PUBLISHER has incurred as a result of this contract..
7. All materials submitted by the ADVERTISER become the property of the PUBLISHER. No photographic separations, digital files or any other materials used in the publication of the advertisement will be returned to the ADVERTISER by the PUBLISHER.
8. The ADVERTISER and PUBLISHER will exercise normal precautions and good judgement in the handling of materials and correspondence in the exercise of this contract. However, the PUBLISHER assumes no liability for loss or damage to materials provided by the ADVERTISER. The PUBLISHER may elect not to accept telephone correspondence in connection with this contract or, if so accepted may do so at the sole risk of the ADVERTISER.
9. This agreement is between the PUBLISHER and ADVERTISER, both of whom understand and agree to the terms of this contract. The terms of this written agreement between the ADVERTISER and PUBLISHER Visit Minneapolis North are the only conditions agreed to, and no other understanding or agreements should be implied or inferred, unless executed in writing by the PUBLISHER.